

Privacy Policy

I.

Basic provision

1. 1. The administrator of personal data pursuant to Article 4 (7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data ("**GDPR**") shall be Dae Nir (MgA. Veronika Šišková), IČ 07863306, with her registered office at Lutopecny 82, Kroměříž 767 01, Czech Republic, entered in the trade register at the Kroměříž Municipal Office (hereinafter referred to as the "**administrator**").
2. The contact details of the administrator are:
address: Lutopecny 82, Kroměříž, 767 01, Czech Republic
e-mail: daenir.art@gmail.com
phone number: +420 728 627 248
3. Personal data means any information relating to an identified or identifiable natural person; an identifiable natural person is a natural person who can be identified, directly or indirectly, in particular by reference to a specific identifier, such as name, identification number, location data, network identifier or one or more specific physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
4. The administrator did not appoint a data protection officer.

II.

Sources and categories of personal data processed

1. The administrator processes the personal data you have provided her or the personal data that the administrator has obtained on the basis of the fulfillment of your order:
 - name and surname
 - e-mail address
 - postal address
 - phone number
2. The administrator processes your identification and contact data and the data necessary for the performance of the contract.

III.

Legal reason and purpose of personal data processing

1. The legal reason for processing personal data is
 - performance of the contract between you and the administrator pursuant to Article 6, paragraph 1, letter b) GDPR,
 - the legitimate interest of the administrator in the provision of direct marketing (especially for sending commercial messages and newsletters) pursuant to Article 6, paragraph 1, letter f) GDPR,
 - Your consent to processing for the purposes of providing direct marketing (especially for sending commercial messages and newsletters) pursuant to Article 6, paragraph 1, letter a) of the GDPR in connection with § 7 paragraph 2 of the Czech Act No. 480/2004 Coll., On certain information services the company in the event that no goods or services have been ordered.
2. The purpose of personal data processing is

- Execution of your order and fulfillment of rights and obligations arising from the contractual relationship between you and the administrator; when ordering, personal data are required, which are necessary for successful execution of the order (name and address, contact), provision of personal data is a necessary requirement for concluding and fulfilling the contract, without providing personal data it is not possible to conclude the contract or perform it,
 - fulfillment of legal obligations towards the state,
 - sending business messages and doing other marketing activities.
3. There is no automatic individual decision by the administrator within the meaning of Article 22 of the GDPR. You have given your express consent to such processing.

IV.

Data retention period

1. The administrator stores personal data
 - for the time necessary to fulfill the rights and obligations arising from the contractual relationship between you and the administrator and to assert claims from these contractual relationships (for a period of 15 years from the termination of the contractual relationship).
 - until the consent to the processing of personal data for marketing purposes is revoked, for a maximum of 3 years, if the personal data are processed on the basis of the consent.
2. After the retention period of personal data, the administrator deletes the personal data.

V.

Recipients of personal data (subcontractors of the administrator)

1. The recipients of personal data are persons
 - involved in the delivery of goods / services / execution of payments on the basis of a contract,
 - providing e-shop operation services and other services in connection with e-shop operation,
 - providing marketing services.
2. The administrator intends to transfer personal data to a third country (a non-EU country) or an international organization. Recipients of personal data in third countries are mailing / cloud service providers.

VI.

Processors of personal data

1. The processing of personal data shall be carried out by the administrator, but personal data may also be processed for him by the following processors:
 - Mailchimp service provider,
 - Alternatively, another provider of processing software services and applications that are not currently used by the administrator.

VI.

Your rights

1. Under the conditions set out in the GDPR you have
 - the right to access your personal data pursuant to Article 15 of the GDPR,

- the right to correct personal data pursuant to Article 16 of the GDPR, or restrictions on processing pursuant to Article 18 of the GDPR,
 - the right to delete personal data pursuant to Article 17 of the GDPR,
 - the right to object to the processing pursuant to Article 21 of the GDPR,
 - the right to data portability under Article 20 of the GDPR and
 - the right to withdraw the consent to processing in writing or electronically to the address or e-mail of the administrator specified in Article III of these conditions.
2. You also have the right to file a complaint with the Office for Personal Data Protection if you believe that your right to personal data protection has been violated, or to go to court.

VII.

Terms of personal data security

1. The administrator declares that it has taken all appropriate technical and organizational measures to secure personal data.
2. The administrator has taken technical measures to secure data repositories and personal data repositories in paper form.
3. The administrator declares that only persons authorized by her have access to personal data.

VIII.

Final Provisions

1. By sending an order from the online order form, you confirm that you are familiar with the conditions of personal data protection and that you accept them in full.
2. You agree to these conditions by checking the consent via the online form. By checking the consent, you confirm that you are familiar with the conditions of personal data protection and that you accept them in full.
3. The administrator is entitled to change these conditions. The new version of these terms and conditions will be published on her website and at the same time the new version of these terms and conditions will be sent to you by the e-mail address you provided to the administrator.

These conditions take effect on March 20, 2021.